P&G and CARE announce programs in Kenya and Ethiopia on World Water Day

On Water Day, March 22, P&G and CARE today announced a partnership to expand clean water services in two of the most vulnerable countries in the world—Kenya and Ethiopia. The new programs highlight P&G’s commitment to making drinking clean water a reality for millions of people. P&G Children’s Safe Drinking Water Program. However, for the first time in the company’s history, P&G is calling the packets “P&G Purifier of Water” packets.

This partnership was launched in 2007 to provide clean drinking water for emergency response. On World Water Day, March 22, P&G joined with others in Washington, D.C., to find new ways to work together. During the event, the U.S. Secretary of State, Hillary Clinton, and P&G President and CEO, A.G. Lafley, announced an ambitious new partnership. To learn more, visit the new CSDW website.

A representative from P&G spoke to the class about the global need for clean water and demonstrated how the packets work to improve lives through clean drinking water. The school in Fort Thomas, KY, carried 2.5 million liters of water to the families, students at Highlands High School in Fort Thomas, KY, carried 2.5 million liters of water to the families, students at Highlands High School in Fort Thomas, KY, carried 2.5 million liters of water to the families, students at Highlands High School in Fort Thomas, KY, carried 2.5 million liters of water to the families, students at Highlands High School in Fort Thomas, KY, carried 2.5 million liters of water to the families, students at Highlands High School in Fort Thomas, KY, carried 2.5 million liters of water to the families, students at Highlands High School in Fort Thomas, KY, carried 2.5 million liters of water to the families, students at Highlands High School in Fort Thomas, KY, carried 2.5 million liters of water to the families. For information on how you or your school or group can become involved, visit the new CSDW website.

New website filled with inspiration, information, tools and World Water Day. To learn more, read Dr. Greg’s blog posting about the partnership with CARE. On World Water Day, March 22, P&G joined with others in Washington, D.C., to find new ways to work together. During the event, the U.S. Secretary of State, Hillary Clinton, and P&G President and CEO, A.G. Lafley, announced an ambitious new partnership. To learn more, visit the new CSDW website.

ABOVE: Highlands High School in Fort Thomas, KY, carried 2.5 million liters of water to the families. For information on how you or your school or group can become involved, visit the new CSDW website.